Flux
Insights

02

A Strategic Opportunity?

LEGACY TECHNOLOGIES THE OBSTACLE TO GROWTH

Data
Information
Intelligence
Insight

How can organisations deploy modern technologies to increase the coordination and collaboration, necessary.

To realise the value of inter and intra data sharing within and between commercial entities?

Through the deployment of modern cloud technologies such as Google Cloud Services, AWS or Microsoft Azure. These platforms enable firms to conduct complex large-scale analysis in the cloud.

Gain access to emergent technologies that aid in the analysis of structured, semi-structured and external data.

Eliminate "data inflexibility" as a result of complex rigid inflexible data and analytics infrastructure.

To Drive Growth

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Gain Greater Control Over Activities that Drive Business Outcomes

Operational: Inaccessible data, leads to employee and customer dissatisfaction, and an increased cost of operations. Since companies, may be forced to deploy additional resources to correct errors.

Tactical: In an always-on world, it is critical that semi and real-time information are accurate.

To engender confidence and trust within and between actors that utilise this information to make in the moment decisions.

Strategic: Incomplete data leads to an increase in the difficulty to define and execute organisational strategies, that can capitalise, on semi and real-time in the field data.
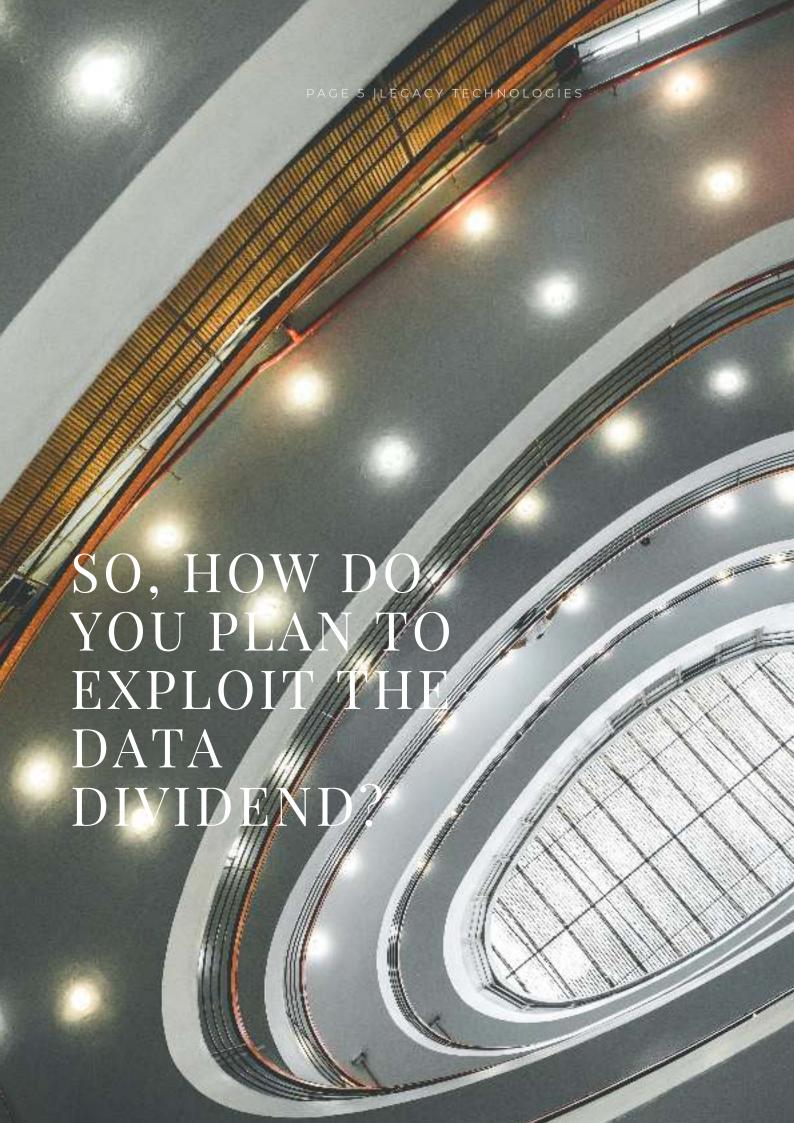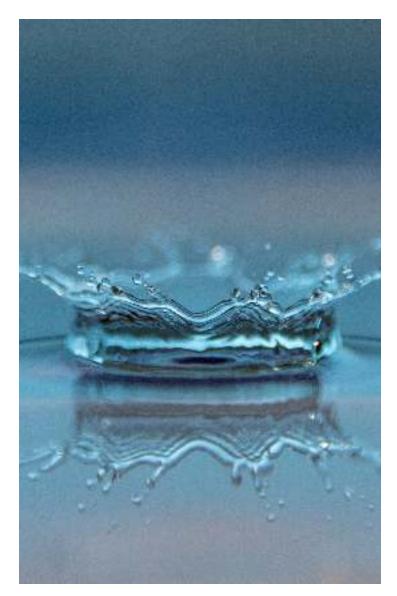
Take advantage, of the rise in the volume and variety of data. To make strategic decisions regarding, what new markets to enter, new products to develop and how to re-imagine the business model of an organisation.

Deploy the capabilities embeded within platforms to leverage data and gain greater control over outcomes.

That you as an individual or as part of a team are mandated to deliver.

In a world awash with data, it would be capital offence not to!

SO, HOW DO YOU PLAN TO EXPLOIT THE DATA DIVIDEND?

ELEVATE YOURSELF

At FluxInsights we work with organisations to leverage open source technologies, and statistical models to analyse proprietary and non-proprietary data.

This information may potentially be combined with external data sources. To enhance business decisions, operations and create new services that are monetisable.

Contact Us!

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Flux Insights

In God we trust. All others bring data

W. EDWARDS DEMING, STATISTICIAN, PROFESSOR, AUTHOR, LECTURER, AND CONSULTANT.

If I had to pick one word to describe what a chief data officer does. It would be neither data nor analytics. It would be strategy.

CDO- INDERPAL BHANDARI CAMBIA HEALTH

DATA IS A PRECIOUS THING AND WILL LAST LONGER THAN THE SYSTEMS THEMSELVES.

TIM BERNERS-LEE

The goal is to turn data into information, and information into insight

Carly Fiorina,

It is a capital mistake to theorise before one has data.

ISSAC ASIMOV

SHERLOCK HOLMES

I don't fear computers. I fear the lack of them.

Simplicity is about subtracting the obvious and adding the meaningful.

JOHN MAEDA

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